

# Heard from the Curb

Spring 2003

CITY OF FRISCO - ENVIRONMENTAL NEWSLETTER

## Inside:

Special Event  
Top Dog Award  
"Rufus Recycles"  
Adopt A Street

## April

22 - Earth Day  
25 - Arbor Day  
26 - Operation Clean  
Sweep and Arbor Day  
Celebration

## July

4th - Freedom Fest  
Arbor Day – 25th April – Plant a  
Tree and join in the celebration at  
Warren Park, 26th 10 a.m. – For  
information call Frisco Parks and  
Recreation 972-335-5517

Website: [www.ci.frisco.tx.us](http://www.ci.frisco.tx.us)

Dear Green Team,  
I'm not usually afraid of anything but springtime's  
windy weather has me shaking in my shoes. I am  
afraid that I might meet the same fate as some of  
my friends who have disappeared after they have  
been emptied. What can I do to make sure this  
doesn't happen to me?

Signed  
Kiss your bin goodbye



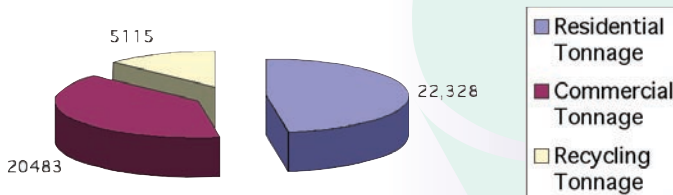
Dear "Kiss your bin goodbye",

We can prevent your wandering! Just tell your owners to use an  
indelible marker and write your house address inside the bin.  
If a wind should pick you up and displace you a friendly  
neighbor or your owners will be able to bring you back home.

The Green Team

## RECYCLING MAKES \$ENSE

It costs money to throw away trash. The city's trash bill for 2003 will be approximately \$1,327,000. By recycling, the city can reduce the amount of money it pays to the landfill for disposal charges and it can also help us maintain reasonable rates for our citizens.



As you can see we need to get more people to recycle. If you are already doing your part for the community "thank you" and keep up the good work. If not, it's never too late to start. Our service is easy and convenient - same day service for all collections, bin provided for collections. No need to separate. Just rinse your plastics, 1 - 5 and 7, glass - colored and white, aluminum and steel cans and toss in the bin. Newspapers, magazines and phone books should be placed in a brown paper bag alongside your bin. Keep paper products inside if raining and recycle on a sunny day. Need a bin or more information give us a call at 972-335-5519. Stolen or missing, a \$6.00 replacement will apply. "If you're not recycling you're throwing it all way" - 77% of household trash is recyclable.

## AWARD CATEGORY

### Highest participation in curbside recycling program

#### And the winner is ...

Wednesday : 1,350 bins = 25,000 lbs

#### Runner Up

Monday: 1,174 bins = 19,500 lbs

#### Honorable Mention

Tuesday: 1,037 bins = 19,000 lbs

Friday: 1,100 bins = 18,000 lbs

Thursday: 950 bins = 16,000 lbs





Dear Green Team,  
I have been sitting out here since 6.30 a.m. and I haven't heard or seen a garbage truck. To make matters worse, the wind is getting stronger and my lid keeps flapping open spilling my contents down the alleyway. I am afraid someone will report me for littering. Can you do something to ease my mind?  
Sincerely,  
Reckless and abandoned

Dear "Reckless and abandoned",

You haven't been ignored. We cannot give you a time for pick up but we can tell you that all collection services, trash, yard waste and curbside recycling are provided between the hours of 7 a.m. – 6 p.m. If, for some reason, you are not collected on your scheduled pick up day you will need to have your owners call the following: Trash and yard waste – IESI at 972-377-3570 Recycling 972-335-5519. Now let's talk about your messy appearance; placing your contents in plastic bags, before throwing them away, should help you clean up your act. It will also help with odor problems (not that you have any)  
- Signed, The Green Team

## It's In The Bag !

There is only one way to go when it comes to placing your grass and brush clippings out for collection - paper. Plastic bags are not acceptable. All materials collected from the yard waste program are composted not landfilled. By diverting this recyclable product we save landfill space and disposal costs. In 2002, approximately 1,200 tons of yard waste was collected and recycled at a cost savings of \$29,000. Paper bags are available for purchase at local grocery and hardware stores.



## Everything but the Kitchen Sink

Free pick-up of large items is available to residents one Saturday per month.

Acceptable materials include washers and dryers, unusable furniture, and TV's etc. Refrigerators and freezers must be tagged by a certified technician as "freon free" before pick up can be made. Note: Cardboard boxes, construction debris, wood pallets, landscape timbers and similar materials are not acceptable. Call one week in advance to schedule pick up - 972-377-3570

(That kitchen sink? – We'll take that too, as long as the work is done by you!)

## Joining Forces to Make a Difference to Your Community !

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### ATTENTION!!

CALLING ALL FRISCO RESIDENTS!!!  
WE NEED YOU, YOUR FAMILY  
and YOUR FRIENDS TO ENLIST  
IN A CITYWIDE CLEANUP TO HELP  
"KEEP FRISCO BEAUTIFUL"

**OPERATION CLEAN SWEEP**  
**SATURDAY, APRIL 26**  
**8 A.M.—NOON**

**BASE CAMPS:**  
Kroger Parking Lot, 7500 Preston  
Fire Station No. 4, 4485 Platinum Parkway

**REPORT FOR DUTY:**  
8 a.m. — Volunteer Registration

**CHOW HALL:**  
Noon to 1 p.m.  
FREE lunch to all registered volunteers

FREE T-SHIRTS  
to the first 250  
pre-registered  
volunteers!  
Bring old athletic shoes  
for recycling in the  
Nike Reuse-A-Shoe  
Program

**COMMAND POST:**  
City of Frisco  
Environmental Services  
972.335.5519

To volunteer, call  
972.335.5555, Ext. 192



Bring old computer  
parts and  
keyboards for  
recycling!!

## These Shoes Were Made For Walking - Not the Landfill



We have teamed up with City of Allen and Nike Re-Use a Shoe to promote a program that turns old shoes into re-usable products such as sport surfaces made with granulated Nike Grind particles. We will be collecting them at our Operation Clean Sweep Event.



## Top Dog Award

When it comes to recycling Christie Elementary “Green Team Members” are tops. Under the careful watch of Terri Shovald, School Secretary they perform their weekly recycling duties with enthusiasm and determination. Community Waste Disposal Inc, the city’s recycling contractor, recently rewarded members for their efforts with a pizza party. Rufus couldn’t wait to give some “pawsitive” support.



## Apartment Recycling

### She's Got The Whole World In Her Hands

Meet Gates Poli, a fifth grade student at Spears Elementary. Poli lives in an apartment and was worried that she couldn't recycle. Not so, the City of Frisco operates a Recycling Center for residents who do not have curbside pick up. The center is located at 6726 Walnut Street. Hours of operation: Monday – Saturday 8 a.m. – 4 p.m. The center accepts the following materials: Plastic bottles # 1-5 and 7, glass – colored and white, aluminum and steel cans, newspapers, magazines, phone books, cardboard and other items. Log on to our website for more information – [www.ci.frisco.tx.us](http://www.ci.frisco.tx.us) or give us a call at 972-335-5519.



## Adopt A Street

Give them a hand! Members of the “Adopt A Street” Volunteer Program are saving tax dollars by providing litter pick up in your community.

Adoptees agree to maintain a two -mile stretch of roadway for a period for one year. In recognition of their service, the city will install a sign with sponsor name, and provide clean up supplies, safety vests, gloves, grabbers and bags. Donuts and pictures are an added bonus. A \$75 annual fee applies to businesses that participate.



Keep Frisco Beautiful is an affiliate member of Keep Texas / America Beautiful.



## Give Them A Break

Animals count on us to keep their water supply clean. Fertilizers, pesticides, oil and other harmful chemicals can be carried into storm drains after a heavy rainfall or when over watering occurs. The untreated water flows downstream to rivers and waterways posing a serious threat to natural habitats and our environment. Here are some ways you can help:

1. Follow manufacturers directions.
2. Purchase only what you need.
3. Reduce the amount of chemical applications to your lawn.
4. Better yet – use products that are chemical free.
5. Don't pour chemicals down the drain.
6. Landscape with native plants, they use less water and require very little care.

## Once Is Not Enough

Need some paint to brighten your walls? Looking for some polish to add sparkle to your home? Our Household Hazardous Waste Re-Use Center located at 6726 Walnut Street might be your answer. Our reusable products are free. Just make your selection, sign a waiver and off you go! Hours of operation Saturdays 8 a.m. – 12 noon, or weekdays by appointment. For more info call 972-335-5558.

***\* This newsletter made possible by a grant from the North Central Texas Council of Governments.***

CURRENT RESIDENT



PRSR STD  
U.S. POSTAGE  
PAID  
FRISCO, TX  
PERMIT NO. 1

City of Frisco  
6891 Main Street  
Frisco, TX 75034

FRISCO